

# DANA R. STRAUSS | Motion Graphic Designer

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*I am passionate about all aspects of the creative process, from initial concept to the final product, including storyboardings, scriptwriting and animation as well as voiceover work.*

## EXPERIENCE

**Freelance**  
March 2014 - Current

### Motion Graphic Designer

Introductory and explainer videos, and animated marketing concepts, as well as storyboarding, illustration, script writing, voiceover/narration, and company branding/logo design.

**Penn Mutual Life Insurance Co.**  
December 2018 - Current

### Motion Graphic Design Consultant

Create animated videos for internal communications, public marketing campaigns and social media networks.

**Penn Mutual Life Insurance Co.**  
December 2015 - December 2018

### Senior Motion Graphic Designer

Created animated videos for internal communications, public marketing campaigns and social media networks, managed video production and photography, including filming and directing, as well as oversaw the install of project management software, serving as trainer and support for users.

**Dealer Synergy**  
March 2013 - February 2015

### Creative Manager

Managed an in house team of 6-8 people as we created graphics for web and print media, animated videos, website design, video production and editing, as well as social media content.

**Comcast Spotlight**  
July 2012 - March 2015

### Multimedia Intern

Created graphics for internal informational and promotional videos for Comcast Spotlight, the marketing division of Comcast.

**Rush Order Tees**  
April 2012 - July 2012

### Design Intern

Created template designs for customers to use on the website, as well as created artwork for customer orders and worked on organizing and updating the extensive clip art catalogs.

**The Family Resource Network**  
March 2007 - August 2010

### Public Relations Coordinator

Managed public relations campaigns, published and distributed monthly newsletters, helped organize community outreach events, trade shows, conferences, fundraisers and awards dinners.

**Freeman Public Relations**  
June 2006 - March 2007

### Assistant Account Coordinator

Accounts included Fisher Price's Nickelodeon and Sesame Street lines, and Mattel's Entertainment account.

## EDUCATION

**Art Institute of Philadelphia**  
Media Arts and Animation  
2010 - 2012

**Rutgers University**  
Bachelors Degree, Communication  
2002 - 2006

## SOFTWARE / SKILLS

After Effects | Illustrator | Photoshop | Premiere  
3DS Max | Storyboarding | Illustration | Branding  
Voiceover and Narration | Script Writing